





## *Greetings from your Montevideo Area Chamber of Commerce!*

The Montevideo Area Chamber of Commerce (MACC) is a non-profit organization with a sole mission to promote and enhance the economic growth and development, community resources and regional awareness through education/seminars, outreach committees and community events. Commitment from our members, individuals, businesses and community allows us the opportunity to perform these duties, promote tourism, provide support and assist in sustaining our community resources making Montevideo a regional leader in southwestern Minnesota!

## *What are the benefits to being a member of MACC?*

**Networking** – Your involvement in the Chamber, whether through committee participation, attendance at social and networking functions or at community events is immeasurable. Just one business referral, new customer or targeted piece of shared information can easily pay for a year's membership and with over 200 members and employees, the possibilities are endless.

**Referrals** – When individuals call inquiring about services, products or certain types of businesses, Chamber members are the first to be referred. The Chamber receives an average of 2,500 calls requesting information every year.

**Membership Directory** – the new Membership Directory will be updated monthly to allow new members and expanding businesses the opportunity to take advantage of this benefit immediately and provide our members with the most current information available. Member businesses are listed alphabetically and also categorized by the type of business they represent or service they provide. Directories are given to all members, community visitors and are included in relocation packages.

**Newsletter** – The Chamber produces a monthly newsletter to inform the membership of all current events, programs and pertinent information. We have an astounding circulation of over 250 people and we continue to grow. The Chamber Newsletter is just one of the avenues the Chamber utilizes to provide various forms of recognition for our members. Whether in the form of advertisements, acknowledgement for their donations and time or business announcements, it is one of our key communication components.

**Website** – The Chamber hosts an all-inclusive website for Montevideo that allows individuals to easily search the Chamber site and maneuver back and forth to other community websites such as the City of Montevideo, Economic Development Authority, Local Businesses, Schools, Medical Facilities and more. It allows users the capability to get all necessary information regarding our community without ever leaving our website and only Chamber member businesses are offered the opportunity to advertise on this site. Additionally, our website offers a community event page which is updated daily with all area events, promotions and happenings!

**Facebook** – Our Monte Chamber Facebook page has over 1,150 likes and counting! Here we update daily any upcoming events and share your posts and promotions with our chamber members, followers and friends. We reach an immeasurable number of people beyond the more than 1,130 users that follow our page. Like and Follow us today at [www.facebook.com/montevideochamber](http://www.facebook.com/montevideochamber)



**Seminars** – Chamber members receive a reduced registration rate to all Chamber sponsored seminars. Being a Chamber member also allows you the opportunity to collaborate on seminars offered and supported through the Chamber. We welcome the opportunity for you as a Chamber member to share your knowledge and expertise as a presenter.

**Advertising** – take advantage of advertising space! on the Chamber website and events page, the Chamber newsletter and in the Membership Directory!

**Boards and Committees** – You are represented by your Chamber on numerous boards and committees such as the Upper Minnesota Regional Development Commission (Prairie Waters), Beyond the Yellow Ribbon, Montevideo Convention and Visitors Bureau, Lion's Club, Community Development Agencies, Montevideo Community Development Corporation, United Way, Montevideo Fiesta Days, and Chamber committees such as Retail, Ag, Health/Wellness, Admirals and Montevideo Arts Project. Your membership to the Montevideo Area Chamber of Commerce gives your voice volume and your vision opportunity!

**Events** – MACC hosts a variety of community events throughout the year such as the Annual Chamber Fundraiser, St. Patrick's Day parade, Easter Egg-citement Egg Hunt, Ag Golf Open, Crazy Days, Trick or Treat Street, two Love Local/Shop Local Punch Card promotions, Holiday Stroll and Lighted Christmas parade. In addition, MACC supports, assists and participates in other community events such as the Ice Castle Classic fishing tournament, Fiesta Days, Chippewa County Fair and the Meander Upper Minnesota River Art Crawl!

### *A message from your Chamber staff...*

Membership with MACC is an investment in Montevideo's future...thank you for making this investment! We make every effort throughout the year to ensure that our members benefit from this investment and that the opportunities we are helping to create are successful. We strive for a healthy, economically sound community for our children to go to school and thrive, our elderly to receive senior care, our medical facilities to continue to grow and provide quality care, our businesses to continue prosper and our residents and potential population to have an active hometown with numerous activities and events, places to stay, shop, dine and be proud of. Your dollars help to enhance a community!

You are welcome to stop into the Chamber office at any time and with any question...we look forward to working together to make your membership and our community worthwhile!

Sincerely,

Angel Molden, Executive Director  
Tesa Siverhus-Maus, Administrative Assistant  
MACC Board of Directors

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